



PARMA SOLIDS

TRADE SHOW FOR GRANULES, POWDERS
AND BULK SOLIDS TECHNOLOGIES



POST SHOW REPORT 2023

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by
EASYFAIRS



Trade show profile of **SOLIDS** Parma 2023

1,273

Trade visitors

119

Exhibitors

- **1st successful edition of SOLIDS Parma** – trade show of the SOLIDS European Series – Europe’s largest series of expert trade shows focused exclusively on powder and bulk solids technologies.
- **Unique cross-sectional format** - Platform for experts from all sectors of the processing industry.
- Innovations, technologies and solutions for **processing, handling, storage, transport and analysis of powders, granules and bulk solids**.
- **Business, exchange and networking** effectively in a compact way over 2 days.



Origin of the visitors



95%

of the trade visitors came from Italy.

Around 90% of the Italian visitors came from North Italy - Italy's leading economic centre with strong industries relevant to the powder and bulk solids sectors. The regions most represented were Emilia-Romagna, Lombardy, Veneto, Piedmont and Tuscany.

Satisfaction of the visitors*

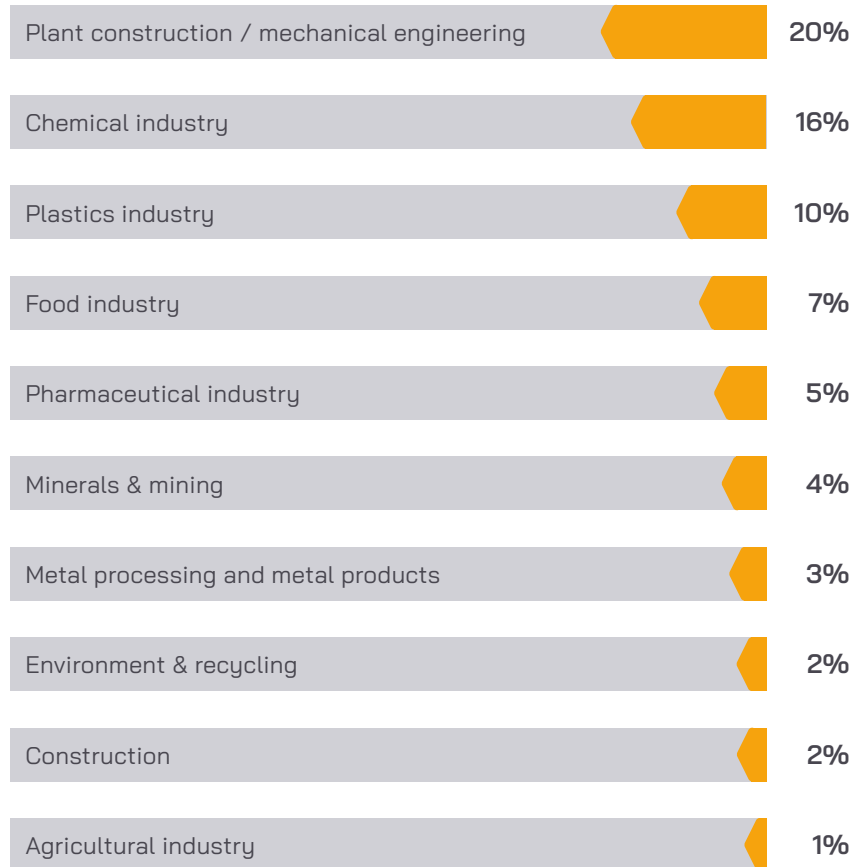
91%

of trade visitors rated SOLIDS Parma 2023 trade show as excellent or good.

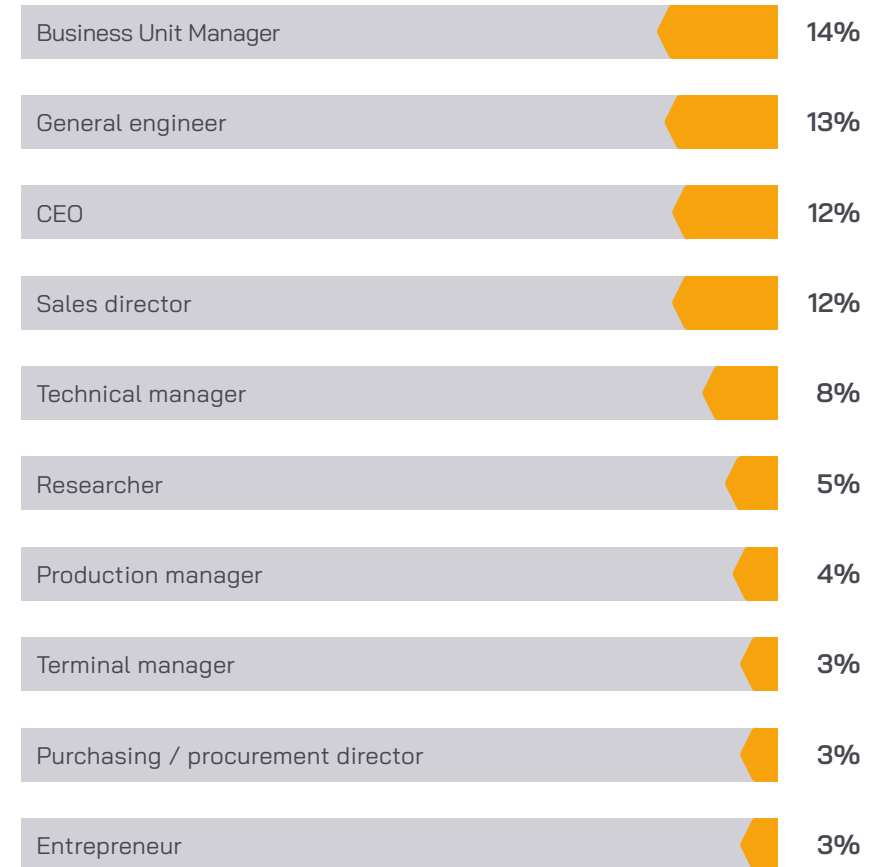
97%

of trade visitors rated the conversations with exhibitors as excellent or good.

Top 10 industries of the visitors:

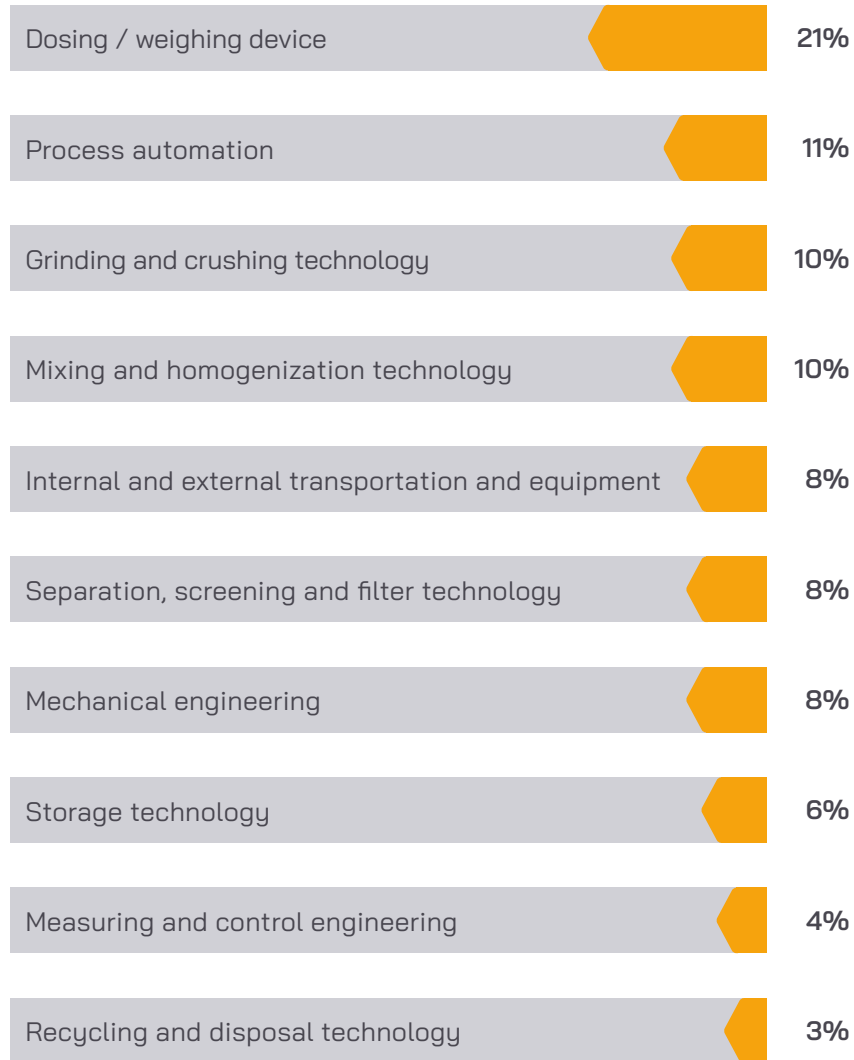


Top 10 functions of the visitors:



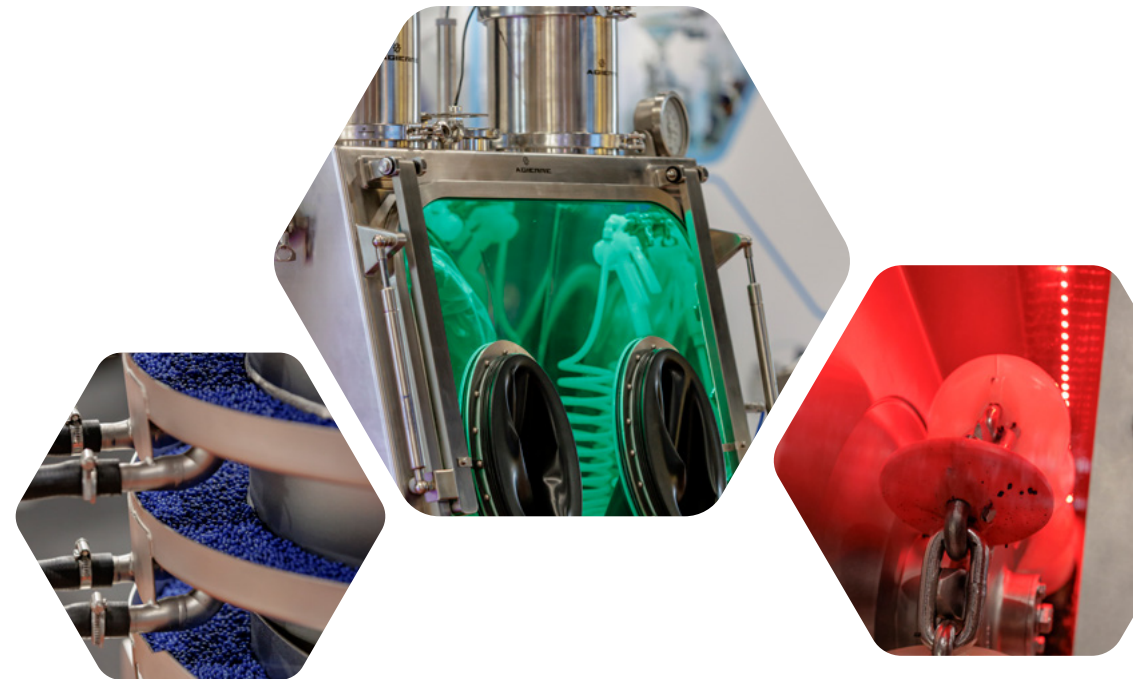
Around **3/4** of SOLIDS Parma trade visitors are **decision-makers** or **involved in purchasing and procurement decisions** in their company.*

Visitors were looking for solutions from the following 10 product groups*:



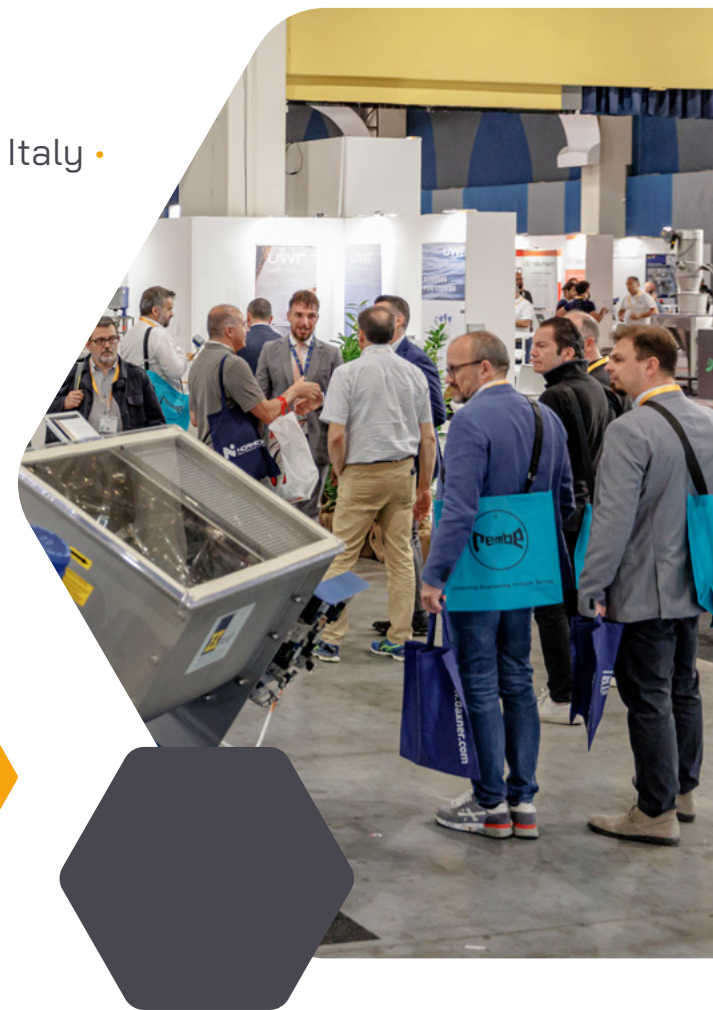
Trade visitors were looking for solutions along the entire value chain of process engineering.

Around 3/4 of SOLIDS Parma visitors were able to find solutions they were looking for at the trade show.*



These visitors were, among others, at SOLIDS Parma 2023

Abel Nutraceuticals • Barilla Group • Breton S.p.a. • Caldara Plast S.r.l. •
Chiesi Farmaceutici S.p.a. • Colorobbia Italia S.p.a. • Florim Ceramiche S.p.a. •
Fresenius HemoCare Italia S.r.l. • Gruppo Montenegro S.r.l. • Krauss Maffei Group Italy •
Laviosa Chimica Mineraria S.p.a. • Mapei S.p.a. • Mazzuchelli 1849 S.p.a. •
Minerali Industriali Engineering S.r.l. • Mixer S.p.a. • Molino di Ferro S.p.a. •
Molino Magri S.p.a. • Monge & C. S.p.a. • Orogel Soc Coop Agricola •
Poliblend by Ascend S.p.a. • Saipem S.p.a. • Sedamyl S.p.a. • Sicit Group S.p.a. •
Siemens S.p.a. • S.I.G.E.A. - Società Industria Gomma e Affini S.p.a. •
Sika Italia S.p.a. • Silvateam S.p.a. • SMALTICERAM UNICER S.p.a. •
Solvay Chimica Italia S.p.a. • Sun Chemical Group S.p.a. •
Tecnochimica S.p.a. • Unicalce S.p.a. • Unicalcestruzzi S.p.a. •
Veneta Mineraria S.p.a. • Vetagro S.p.a. • Zapi Group • Zoogamma S.p.a.



Exhibitors satisfaction*



56%** of the exhibitors from SOLIDS 2023 have already booked their stand for SOLIDS Parma 2024.

These companies exhibited, among others, at SOLIDS Parma 2023

Agierre • Cuccolini - Virto Group • Delta Costruzioni Meccaniche • Envea • Ergomec • F.P.S. Food and Pharma • GEFA Prozesstechnik GmbH • IEP Technologies – Hoerbiger Safety Solutions • Lawer • Mix • Normicom • Penta - Piovan Group • Rice Lake Weighing Systems Europe B.V. • Russell Finex Ltd. • S.T.I.F Société Tôlerie Industrielle Française • Steinhaus GmbH • Steute • Vega • VIBRA MASCHINENFABRIK SCHULTHEIS GmbH & Co. • Vibrotech • WAM • Young Massa

Highlights of SOLIDS Parma 2023

Two informative trade show days full of presentations, panel discussions, round tables and a live talk show.



3 Round Tables



Solution Center Stage



Live Talk Show in cooperation with Tecnoedizioni



Invitation Champion Awards Ceremony



Press Lounge Area

The exhibition was expanded with a high-calibre supporting programme and offered insight into top industry topics.

Business Bar in hall 8

- Central networking areas for exhibitors and trade visitors
- Free catering for all exhibitors
- Exclusive presentation opportunities and lounge areas



Impressions



Statements from exhibitors and visitors of SOLIDS Parma 2023

„For us SOLIDS 2023 was a really good trade show. It is important to have an event dedicated to bulk handling machinery, focusing on the powder and granule handling in the industrial sectors. We needed such a business platform, and we were among the first to book a stand that could accommodate quality visitors. Our colleagues shared the same impression, also on the choice of location and the services for the exhibitors, which were really of a high standard. We had the opportunity to present 7-8 new machines from our range, which we have developed over the last three years. We produce screening systems for many industrial sectors, both for solids and liquids. It was an opportunity to meet everyone in this industry. We could talk much more easily about everything we do, and about possible collaborations. Truly not to be missed!“

**Katia Motta, Managing Director,
Virto Cuccolini Group - exhibitor SOLIDS Parma 2023**

„I want to share very positive impressions. My colleagues particularly appreciated the networking opportunities and found the conference part very interesting. We will definitely visit again for the next edition.“

**Francesca Antonella Schiavone,
Marketing & Communication Manager, AGRIFLEX - visitor**

„The trade show went very well, beyond expectations, being the first edition in Italy. We were very satisfied with the organisation, but especially with the very transversal approach addressing several industrial markets, which is fundamental for our type of product. We highlighted the flexibility of our solutions on applications, specifically, for weight flow, density, and moisture measurement on solid products, powders and granulates, which is precisely the focus of the trade show. Based on the excellent feedback we received this year we have already reconfirmed our participation for the next edition of SOLIDS Parma“

**Marco Zorzella, Instrumentation Product Specialist,
Berthold Italia S.r.l. - exhibitor SOLIDS Parma 2023**

„I had the pleasure of visiting the SOLIDS Parma exhibition last Thursday and learning more about many topics related to solids transportation and classification, solid-liquid separation systems, and innovative measuring and protection instruments for plants handling powdered products. All the major international players were present, and their expertise, availability and professionalism provided much food for thought and innovation.“

Francesco Tognacci, Industrial Chemist | UniBO - visitor

Premium partner



Premium media partners



Media partners





SOLIDS Parma Team is looking forward to welcoming you at the next edition on 5 - 6 June 2024!

SAVE THE DATE

5 - 6 June 2024
Fiere di Parma

Your contact persons at Easyfairs

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